

# ADVERTISING CONTRACT

# Emmitsburg NEWS-JOURNAL

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

CELL \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

FAX \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

## CONTRACT AGREEMENT

I agree to advertise in the *Emmitsburg News-Journal* under the following terms. I understand invoices will be mailed monthly at time of publication and are payable by cash or check upon receipt. I will provide credit card information for half page or larger advertisements.

## BILLING INFORMATION

All one time advertisers required to pay in advance of publication. Invoices for repeat ads are mailed monthly at time of publication and are net 30 days.

We offer bill payment on-line.  
Go to our website at [www.emmitsburg.com](http://www.emmitsburg.com).  
Click on "Advertising Rates" and follow the link..

## AD SIZE AND TOTAL COST

- Back Cover Full Page Premium     1/4 Page     Custom Ad Size (See Advertising Rates page for more details)  
 Full Page     1/5 Page  
 3/4 Page     3/16 Page  
 1/2 Page     1/8 Page  
 3/8 Page     1/16 Page  
 1/3 Page     Business Card

width	x	height	x	\$11	=	ad rate	discounts
<input type="checkbox"/> 1 col.							<input type="checkbox"/> 6 ads (take 10% off)
<input type="checkbox"/> 2 col.							<input type="checkbox"/> 12 ads (take 15% off)
<input type="checkbox"/> 3 col.	x	_____	x	\$11	=	\$ _____	\$ _____
<input type="checkbox"/> 4 col.		in. (16" max.)					ad rate with discount
<input type="checkbox"/> 5 col.							

Cost Per Ad \$ \_\_\_\_\_ x Number of Ads \_\_\_\_\_ = Total Cost \$ \_\_\_\_\_

If purchasing ads for multiple months, will ad size vary?  yes  no Notes: \_\_\_\_\_

## DEADLINE INFORMATION

Submission deadline two (2) weeks prior to publication.  
Proofs provided for all ads one (1) week prior to publication.

I AGREE TO PLACE MY AD IN THE FOLLOWING MONTHLY PUBLICATIONS. PLEASE CIRCLE MONTH(S).

2009 JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

2010 JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

## PLEASE CHECK ALL THAT APPLY

- Please provide Tear Sheet  
 Add a 12 Month Subscription for \$24  
 Please provide E-mail notification of upcoming advertising deadlines

I authorize the publishers of the *Emmitsburg News-Journal* to insert the advertisement(s) indicated above for publication. I agree to pay at the rate and conditions stated on this form. As the *Emmitsburg News-Journal* is a community newspaper, I understand that all advertisements are subject to acceptance by the Editor. I also understand that, should I break an ongoing advertising contract prior to the end of its term, I will be billed for any received discounts.\*

*\*(We the publishers of the Emmitsburg News-Journal, hope you find the results of your advertising with us so satisfying that you will be happy to fulfill your advertising contract.)\**

"Thanks for your support. We look forward to helping your business grow!"

Signature \_\_\_\_\_ Date \_\_\_\_\_